iciad award

International Cultural Innovation
Art & Design Award

2025

International Cultural Innovation Art & Design
Award (ICIAD Award)

Ⅰ Award Background

Initiated by the International Cultural Federation (ICF), the 2025 ICIAD Award aim to ignite global cultural innovation and foster profound integration between artistic design and multiculturalism. Centered on three pillars - Cultural Inheritance, Cross-disciplinary Innovation, and Future Exploration - this award program seeks to discover outstanding designs demonstrating international perspectives and social value, while establishing a global collaborative network for creative talents.

Encompassing eight major disciplines: Architectural Design, Interior Design, Visual Communication, Fashion Design, Product Design, Digital Media, Fine Art Painting, and Photographic Arts, the awards challenge both professional designers and emerging creators to revitalize cultural heritage through innovative thinking and pioneer sustainable future paradigms.

Ⅱ Purpose of Collection

1. Innovative Transformation of cultural diversity in contemporary design practice, fostering cross-domain integration between artistic creation and tech-driven solutions, commercial viability, and societal needs.

2. Recognizing Exemplary Works that advance cultural communication and sustainable development through pioneering thinking.

3. Establishing Global Synergy between established designers and next-generation creators.

4. Building Strategic Alliances through cross-cultural dialogues and resource-sharing ecosystems among worldwide designers, artists, and institutions.

Ⅲ Eligibility

The awards implement a dual-track evaluation system with Professional Group and Emerging Group:

• Professional Group: Open to independent practitioners, design studios, creative industry professionals, and art/design institutions worldwide

• Emerging Group: Encompassing current students at accredited higher education institutions (including vocational college, undergraduate, master's, and doctoral programs)

IV Competition Categories

Select your entry category

Category	Submission Period
2025 ICIAD Interior Design Award	20 Apr - 20 July 2025
2025 ICIAD Visual Design Award	20 Apr - 20 July 2025
2025 ICIAD Product Design Award	20 Apr - 20 Aug 2025
2025 ICIAD Fashion Design Award	20 Apr - 20 Aug 2025
2025 ICIAD Architecture Design Award	20 Apr - 20 Sept 2025
2025 ICIAD Digital Media Award	20 Apr - 20 Sept 2025
2025 ICIAD Painting Arts Award	20 Apr - 20 Oct 2025
2025 ICIAD Photographic Arts Award	20 Apr - 20 Oct 2025

V Award System

- 1. Main Category Honors

Award Tier	Percentage	Honor Benefits
Gold Award	Top 10%	Digitally Certified Credential + Exclusive ICIAD Online Gallery Space + Digital Annual Archive
Silver Award	Top 20%	Digitally Certified Credential + ICIAD Virtual Gallery Inclusion + Digital Annual Archive
Bronze Award	Top 30%	Digitally Certified Credential + Digital Portfolio Archiving

- 2. Annual Special Awards

Award Title	Criteria
Cultural Innovation Excellence Award	Best Cultural Value-Oriented Work of the Year
Sustainable Design Pioneer Award	Based on LCA (Life Cycle Assessment) Framework
Emerging Creator Elite Award	Supreme Honor for Emerging Group

- *All special award-winning works will receive international media promotion resources.*

VI Legal Provisions

Terms & Conditions (English)
Intellectual Property Compliance All entries must be original works free from third-party IP infringement. In case of copyright, patent disputes or related legal claims, the Organizer shall bear no liability, and the entrant assumes full legal responsibility.
Usage Rights Grant By entering the competition, participants grant the Organizer perpetual, royalty-free global rights to utilize submitted works (including derivatives) for non-commercial academic promotion, exhibitions, publications, and media outreach.
Fees & Disqualification Entry fees are non-refundable and non-transferable. Submissions failing technical specifications or violating competition rules will be automatically disqualified without prior notice.
Jurisdiction Clause The International Cultural Federation (ICF) reserves sole and exclusive authority to interpret or amend competition terms.

VII Contact Information
- Official Website: www.iciad.org
- General Inquiry: award@iciad.org
- Media Partnership: media@iciad.org

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ICIAD Interior Design Award

2025 ICIAD Interior Design Award

The 2025 ICIAD Interior Design Award, themed "Cultural Narrative · Spatial Symbiosis · Future Living," focuses on the innovative interpretation of humanistic spirit, cultural identity, and lifestyle aesthetics within interior design. The competition encourages designers worldwide to reshape cultural memory through spatial storytelling, deeply integrating traditional aesthetics with modern functionality, and blending local characteristics with global needs. It advocates for reconstructing spatial logic with sustainable principles, exploring the interplay of materials, light, technology, and human behavior to create living environments that combine emotional warmth, ecological responsibility, and future adaptability. By recognizing outstanding designs that empower cultural communication and enhance social well-being, the award aims to highlight the pioneering role of interior design in cultural inheritance, community connection, and sustainable development, injecting new creative energy into living spaces around the world.

As a key category of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the ICIAD Interior Design Award invites interior designers, design studios, academic faculty and students, and interdisciplinary teams from around the globe to submit exceptional projects that activate the vitality of space through cultural DNA. Through international submissions, expert judging, and exhibitions, the award establishes a bridge between academic research and practical application, promotes the transformation of outstanding concepts into industry practices, and supports designers in exploring infinite possibilities for the future of living spaces at the intersection of culture, technology, and commerce—setting a benchmark for the global interior design industry that values both humanistic care and innovative breakthroughs.

Entry Categories

1. Residential Interior Design

   o Small apartments and micro living spaces

   o Apartment and townhouse interiors

   o Villa and detached house interiors

   o Residential renovation and refurbishment projects

   o Sustainable living and eco-friendly home interiors

   o Smart homes and customized residential spaces

   o Other types of residential interior design

2. Commercial & Workspace Interior Design

   o Office and co-working space design

   o Creative industry environments (e.g. studios, galleries, art spaces)

   o Retail, shop, and shopping center interiors

   o Service spaces (banks, salons, beauty parlors, etc.)

   o Display and merchandising space design

   o Other commercial interior design projects

3. Industrial & Public Transit Space Design

   o Factories, production facilities, and warehouse interiors

   o Logistics and distribution center spaces

   o Transportation hubs (airports, train/bus stations, ports, terminals)

   o Public infrastructure and facility interiors

   o Other industrial and public transit interior design

4. Cultural, Educational & Community Space Design

   o Theaters, cinemas, and concert halls

   o Exhibition halls, galleries, and museums

   o Educational facilities (schools, classrooms, libraries, etc.)

   o Medical and wellness spaces (hospitals, clinics, rehabilitation centers, gyms, etc.)

   o Community centers, multipurpose public activity spaces

   o Heritage centers and cultural landmarks

   o Other cultural and community interior design projects

5. Hospitality, Dining & Leisure Interior Design

   o Hotels, guesthouses, and resort interiors

   o Restaurants, cafés, teahouses, and specialty dining spaces

   o Bars, nightclubs, and entertainment lounges

   o Recreation and vacation-related interiors

   o Other hospitality and dining interior design

6. Other Innovative or Cross-Disciplinary Interior Design

   o Experimental projects, temporary spaces, mobile and modular interior design, etc.

Submission Guidelines

Required Materials:

1. Project Portfolio: 5-10 high-resolution images (JPG/PNG, 300dpi), which may include design drawings, renderings, and photographs of the completed space, clearly showcasing both details and the overall effect of the project.

2. Design Statement: Bilingual (Chinese and English), up to 500 words, clearly describing the cultural context, key innovations, and application scenarios of the project to help judges fully understand its value.

Optional Materials:

• Design Video: Maximum 2 minutes (MP4 format), demonstrating the design process, space usage, or user interaction, to enhance the presentation.

• Supplementary Documents: If available, provide supporting materials such as patent certificates, user feedback, or media coverage (PDF format) to demonstrate the project's innovation and social impact.

Submission Method

• Online Submission:

• Visit the official website www.iciad.org create an account, fill out the registration form, and upload your entry.

Evaluation Criteria

• **Innovation (30%):** Assesses the originality and breakthroughs in concept, form, or technology demonstrated by the work.

• **Cultural Value (30%):** Examines the depth of innovative interpretation of traditional culture or the effectiveness of cross-cultural expression in the design.

• **Practical Potential (20%):** Focuses on the actual benefits and sustainability of the design in commercial, social, or environmental contexts.

• **Aesthetic Performance (20%):** Evaluates the visual impact, spatial experience, and overall user experience of the design.

Important Dates & Fees

Key Dates

- April 20, 2025: Registration Opens

- May 20, 2025: Early Bird Registration Deadline

- June 20, 2025: Standard Registration Deadline

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Entry Fees

- **Note:** Entry fee is charged per submitted project.

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ICIAD Visual Design Award

2025 ICIAD Visual Design Award

The 2025 ICIAD Visual Design Award is anchored in the core concepts of "Cultural Decoding · Multidimensional Narrative · Visual Symbiosis," focusing on the innovative transformation of cultural symbols and the cross-media storytelling potential of visual design. The competition encourages designers to reshape and reinterpret cultural memory through visual language, deeply integrating traditional aesthetics with digital technology and balancing global vision with local expression. By advocating for dynamic visuals, interactive media, and immersive experiences, it aims to break traditional boundaries and explore the empowering role of design in cultural communication, social issues, and commercial contexts. The award recognizes works that combine cultural insight, technological innovation, and social resonance, aiming to inspire visual design as a bridge in cross-cultural dialogue and to build a visual ecosystem that unites artistic excellence with communication effectiveness for the global creative industry.

As a key category of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the ICIAD Visual Design Award welcomes submissions from graphic designers, brand agencies, digital artists, and academic teams worldwide, seeking works that are rooted in culture and driven by innovation. Through project collection, expert evaluation, and exhibition, the award creates a platform for experimentation and exchange in visual design. It aims to set a new standard for the industry, balancing cultural empowerment, technological advancement, and social responsibility, and leading the multidimensional exploration of visual storytelling for the future.

Entry Categories

1. Branding & Identity Design
   - Corporate visual identity systems (VI/SI)
   - Visual identities for public institutions and large-scale events (e.g., Olympics, World Expo)
   - Personal and IP branding (artists, virtual idols, celebrity IP, etc.)
   - Cultural IP and city branding
   - Other branding and identity design

2. Packaging & Print Design
   - Product packaging (food, daily goods, luxury goods, etc.)
   - Publication design (books, magazines, newspapers, commercial brochures, etc.)
   - Illustration and book illustration
   - Gift box and limited edition packaging
   - Other packaging and print design

3. Advertising & Communication Design
   - Print and outdoor advertising
   - Promotional posters and exhibition campaigns
   - Signage and logo design
   - Typeface and font family design
   - Infographics and data visualization
   - Other advertising and communication design

4. Multimedia & Digital Interface Design
   - Web design and interactive experiences
   - App interface and user experience design
   - Game user interface and visual design
   - Animation shorts and film title sequences
   - Branded videos and visual content creation
   - Other multimedia design

5. Public Welfare & Cultural Innovation Design
   - Traditional pattern and motif digitization
   - Cultural heritage innovation and revitalization
   - Public service advertising and social visual communication
   - Urban wayfinding and environmental information systems
   - Key visuals and extensions for cultural events
   - Other social good & cultural innovation design

6. Experimental & New Media Visual Design
   - AI-generated art and algorithmic visual design
   - Visual design for virtual reality and augmented reality
   - Installation art and spatial visual design
   - Parametric and tech-driven art projects
   - Cross-media and experimental visual works
   - Other experimental and new media design

7. Other Innovative Visual Design
   - Cross-disciplinary, hybrid, or other innovative visual works not covered above

Submission Guidelines

Required Materials:

1. Project Image Set: Submit 5–10 high-resolution images (JPG/PNG, 300dpi), including design drafts, renderings, or photos of the actual work, to fully showcase the project's visual style and core details.

2. Design Statement: Bilingual (Chinese and English), within 500 words, detailing the cultural significance, innovative features, and application scenarios of the work to help judges fully understand its value.

Optional Materials:

• Design Video: Up to 2 minutes (MP4 format), demonstrating the design process, interactivity, or project realization.

• Supplementary Documents: Such as patent certificates, user feedback, or media coverage (PDF format) to provide additional evidence of the project's innovation and societal impact.

Submission Method

• **Online Submission:**

• Visit the official website www.iciad.org create an account, fill out the registration form, and upload your entry.

Evaluation Criteria

• **Innovation (30%):** Assesses the originality and breakthroughs in concept, form, or technology demonstrated by the work.

• **Cultural Value (30%):** Focuses on the depth and breadth of innovative interpretation of traditional culture or the effectiveness of cross-cultural expression.

• **Practical Potential (20%):** Evaluates the real-world benefits and sustainability of the design in commercial, social, or environmental contexts.

• **Aesthetic Performance (20%):** Examines the visual expressiveness and overall user experience provided by the work.

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- 2. Annual Special Awards

Award Title	Criteria
Cultural Innovation Excellence Award	Best Cultural Value-Oriented Work of the Year
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ICIAD Product Design Award

2025 ICIAD Product Design Award

The 2025 ICIAD Product Design Award, themed "Cultural Connectivity · Intelligent Synergy · Sustainable Future," focuses on integrating humanistic values, technological innovation, and ecological responsibility into product design. The competition encourages designers to redefine product narratives based on cultural DNA, fostering the integration of traditional craftsmanship and regional symbols with digital technology and intelligent manufacturing. Designers are encouraged to adopt a user-centered approach, exploring a balance between functional innovation, emotional engagement, and sustainable product lifecycles, thereby promoting cultural communication and low-carbon transformation in daily life. By recognizing outstanding works that embody cultural depth, commercial potential, and social value, the award aims to build a global innovation ecosystem for product design, drive industry upgrading, and offer solutions with both aesthetic and practical value for the future of human lifestyles.

As a key category of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the ICIAD Product Design Award is open to industrial designers, brand organizations, university faculty and students, and independent creators worldwide. We seek product design proposals rooted in culture and driven by innovation. Entries should demonstrate creative reinterpretation of cultural symbols, deep insights into user needs, and the ability to integrate eco-friendly materials, circular design concepts, and smart technologies. The competition will serve as a platform for cross-disciplinary collaboration, promoting in-depth connections between designers, technology enterprises, cultural institutions, and the manufacturing sector. The award sets a new benchmark for the global product design industry by balancing cultural empowerment, technological advancement, and sustainable development, illuminating future consumer trends and the co-creation of social value.

Entry Categories

1. Consumer Electronics & Home Appliances

   Includes smart wearables, mobile terminals (such as smartphones and tablets), audio & video devices, household appliances, smart home systems, health monitoring devices, and other lifestyle-oriented consumer electronic products.

2. Home & Lifestyle Products

   Encompasses furniture, lighting, kitchen and bathroom products, kitchenware and tableware, home décor, storage and organization solutions, textiles, pet products, and other household items that enhance quality of life.

3. Transportation & Accessories

   Covers public transportation (buses, trains, metros, ships, airplanes, etc.), personal mobility (cars, electric vehicles, bicycles, skateboards, wheelchairs, etc.), vehicle interiors, intelligent transportation devices, vehicle accessories, and auxiliary mobility products.

4. Medical & Health Devices

   Includes rehabilitation equipment, medical assistive devices, personal health and fitness equipment, home-use medical instruments, smart health monitoring devices, professional medical equipment, nursing products, and other health-related devices.

5. Industrial Equipment & Tools

   Involves manufacturing machinery, automation equipment, production systems, engineering machinery, professional tools, laboratory devices, safety and protective products, smart manufacturing solutions, and other industrial products.

6. Concept Product Design

   Focuses on original, innovative product concepts that have not yet been mass produced, covering areas such as future lifestyles, sustainable development, and intelligent technology.

7. Other Product Design

   Includes innovative and unique product designs that do not fall into the above categories but hold significant creative and practical value.

Submission Guidelines

• Required Materials:

1. Portfolio of Works: 5-10 high-resolution images (JPG/PNG, 300dpi) that showcase the project, including design drawings, renderings, or photographs of the actual project, to thoroughly highlight the key features of the work.

2. Design Description: A bilingual description (Chinese and English) within 500 words, detailing the cultural context, creative highlights, and application scenarios of the project, to help judges understand the unique value of the submission.

• Optional Materials:

• Design Video: No longer than 2 minutes (MP4 format), visually demonstrating the design process or interactive features to enhance the expressiveness of the submission.

• Supplementary Documents: Provide patent certificates, user feedback, or media reviews (PDF format) to support the innovation and market recognition of the project.

Submission Method

• Online Submission:

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Evaluation Criteria

• **• Innovation (30%):** Assesses the groundbreaking nature of the concept, form, or technology.

   • Cultural Value (30%): Evaluates the depth and breadth of the work's translation of traditional culture or cross-cultural expression.

   • Application Potential (20%): Considers the commercial, social, or environmental benefits and practicality of the work.

   • Aesthetic Presentation (20%): Focuses on the quality of visual communication and user experience.

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Award System

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ICIAD Fashion Design Award

2025 ICIAD Fashion Design Award

The 2025 ICIAD Fashion Design Award is centered on the core themes of "Cultural Weaving · Sustainable Aesthetics · Future Trends," focusing on innovation in interpreting cultural symbols and advancing ecological responsibility in fashion design. The competition encourages designers to activate traditional craftsmanship with a global perspective, achieving deep integration of ethnic elements with contemporary aesthetics, and merging artisanal spirit with digital manufacturing. It advocates for circular design thinking to reconstruct the fashion industry chain, promoting the exploration of eco-friendly materials, smart textiles, and inclusive design, and aims to create fashion expressions that combine cultural narrative, commercial value, and social impact. This award is dedicated to recognizing pioneering works that break industry boundaries and drive cultural communication and sustainable transformation, leading the fashion industry towards greater humanistic care and a greener, low-carbon future, while injecting new creative vitality into the global fashion ecosystem.

As a key category of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the Fashion Design Award invites innovative works from fashion designers, brands, textile artists, and academic teams worldwide that reshape fashion narratives through cultural DNA. Through project submissions, expert evaluation, and exhibitions, the award builds a cross-disciplinary collaboration platform connecting designers, manufacturers, technology enterprises, and cultural institutions, facilitating the commercialization and international expansion of outstanding works. Focusing on synergy among fashion, culture, technology, and sustainability, the competition aims to set a new industry benchmark—"Culture as the soul, design as the body, and sustainability as the lifeblood"—and lead a new wave of aesthetic and value transformation for the future of global fashion.

Entry Categories:

1. **Fashion & Apparel Design**

   Includes conceptual fashion, ready-to-wear collections, functional clothing (such as outdoor, sports, medical, protective wear), clothing for children and seniors, workwear, and other innovative apparel designs.

2. **Fashion Accessories & Wearable Design**

   Covers footwear, bags, belts, hats, jewelry, eyewear, watches, wearable technology, smart accessories, as well as accessories based on the heritage and innovation of traditional crafts.

3. **Textile Materials & Fabric Design**

   Encompasses textile pattern design, functional textile innovation, sustainable and eco-friendly fibers, innovative textile processes, and new applications of textile technology.

4. **Sustainable & Circular Fashion Design**

   Involves upcycled clothing, circular fashion systems, sustainable fashion products and services, eco-material innovation, green supply chain design, and traceable clothing solutions.

5. **Virtual Fashion & Digital Garment Design**

   Includes virtual fashion, digital textiles, virtual fitting, digital wearable devices, virtual fashion experiences, metaverse fashion, and related technological designs.

6. **Performance & Stage Costume Design**

   Covers stage costumes, musical theater, opera, film and television character costumes, Chinese opera and modern drama costumes, and styling for the performing arts.

7. **Other Fashion-related Design**

   Innovative fashion works not limited to the above categories, including experimental and cross-disciplinary designs.

Submission Guidelines

Required Materials:

1. Project Image Set: 5-10 high-resolution images (JPG/PNG, 300dpi), including design drafts, renderings, or photos of the actual work.

2. Design Statement: Bilingual (Chinese & English), within 500 words, elaborating on cultural significance, key innovations, and application scenarios.

Optional Materials:

- Design Video: Up to 2 minutes, MP4 format, showcasing the design process or interactive features.

- Supplementary Documents: Such as patent certificates, user feedback, or media coverage (PDF format).

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  • Cultural Value (30%): Evaluates the depth and breadth of the work's translation of traditional culture or cross-cultural expression.

  • Application Potential (20%): Considers the commercial, social, or environmental benefits and practicality of the work.

  • Aesthetic Presentation (20%): Focuses on the quality of visual communication and user experience.

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ICIAD Architecture Design Award

2025 ICIAD Architecture Design Award

The 2025 ICIAD Architecture Design Award is guided by the core themes of "Cultural Heritage · Cross-disciplinary Innovation · Future Exploration," with a focus on the creative transformation of cultural values and sustainable practices within the field of architecture. The competition encourages architects and design teams worldwide to activate cultural heritage through innovative thinking and to pursue the coexistence of architectural spaces with humanity, environment, and technology. Participants are invited to integrate regional cultural identity with contemporary design language, achieving harmony between function and artistry, and between tradition and futurism. By recognizing projects that combine cultural depth, social responsibility, and ecological consciousness, this award aims to establish an international platform for dialogue within the industry, foster interdisciplinary collaboration, and empower sustainable development for cities and communities—delivering innovative solutions for the built environment of tomorrow.

As one of the principal categories of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the ICIAD Architecture Design Award welcomes submissions from architects, design firms, university research teams, and emerging designers worldwide. We seek architectural works grounded in cultural heritage and driven by cross-disciplinary innovation. Through project submission, expert evaluation, and curated exhibitions, the award promotes collaboration and the exchange of outstanding design ideas, injecting new humanistic and forward-thinking energy into the global architecture industry.

Entry Categories

1. **Residential Architecture**
   Detached houses, townhouses, apartment buildings, high-rise residences, micro-homes, sustainable and smart homes, prefabricated/modular homes, senior living, and other types of residential architecture.

2. **Commercial & Public Architecture**
   Hotels and resorts, healthcare and hospital buildings, office buildings, commercial complexes, retail and consumer spaces, restaurants, sustainable commercial buildings, financial institutions, and other commercial or public space architecture.

3. **Education, Cultural & Institutional Projects**
   Schools and educational complexes, cultural centers, art galleries, museums, libraries, theaters, civic centers, historical heritage conservation and adaptive reuse projects, exhibition/convention spaces, industrial facilities, and other institutional buildings.

4. **Urban Planning & Infrastructure Design**
   Urban master planning, community planning, smart city solutions, transportation hubs, bridges, piers, tunnels, pedestrian walkways, plazas, public spaces, and other infrastructure projects.

5. **Landscape & Environmental Design**
   Parks, plazas, residential landscapes, urban green spaces, waterfront developments, landmark landscapes, corporate campuses, sustainable environments, private gardens, educational and recreational spaces, etc.

6. **Architectural Lighting & Facade Design**
   Interior lighting, exterior facade lighting, landscape lighting, intelligent lighting systems, architectural facades, light installations, creative facade solutions, and other related designs.

7. **Other Architectural & Spatial Design**
   Other types of architectural or spatial innovation, including experimental and cross-disciplinary space projects.

Submission Guidelines

• Required Materials:

1. Portfolio of Works: 5-10 high-resolution images (JPG/PNG, 300dpi) that showcase the project, including design drawings, renderings, or photographs of the actual project, to thoroughly highlight the key features of the work.

2. Design Description: A bilingual description (Chinese and English) within 500 words, detailing the cultural context, creative highlights, and application scenarios of the project, to help judges understand the unique value of the submission.

• Optional Materials:

• Design Video: No longer than 2 minutes (MP4 format), visually demonstrating the design process or interactive features to enhance the expressiveness of the submission.

• Supplementary Documents: Provide patent certificates, user feedback, or media reviews (PDF format) to support the innovation and market recognition of the project.

Submission Method

• Online Submission:

• Visit the official website www.iciad.org create an account, fill out the registration form, and upload your entry.

Evaluation Criteria

• **• Innovation (30%):** Assesses the groundbreaking nature of the concept, form, or technology.

  • Cultural Value (30%): Evaluates the depth and breadth of the work's translation of traditional culture or cross-cultural expression.

  • Application Potential (20%): Considers the commercial, social, or environmental benefits and practicality of the work.

  • Aesthetic Presentation (20%): Focuses on the quality of visual communication and user experience.

Important Dates & Fees

Key Dates

- April 20, 2025: Registration Opens

- June 20, 2025: Early Bird Registration Deadline

- August 20, 2025: Standard Registration Deadline

- September 20, 2025: Late Registration Deadline

- October 2025: Preliminary Judging

- November 2025: Final Judging

- December 2025: Online Announcement of Winners

Entry Fees

- **Note:** Entry fee is charged per submitted project.

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Early Bird (until 2025/6/20)	$20 / project	$10 / project
Standard (until 2025/8/20)	$40 / project	$15 / project
Late (until 2025/9/20)	$60 / project	$20 / project

Award System

- 1. Main Category Honors

Award Tier	Percentage	Honor Benefits
Gold Award	Top 10%	Digitally Certified Credential + Exclusive ICIAD Online Gallery Space + Digital Annual Archive
Silver Award	Top 20%	Digitally Certified Credential + ICIAD Virtual Gallery Inclusion + Digital Annual Archive
Bronze Award	Top 30%	Digitally Certified Credential + Digital Portfolio Archiving

- 2. Annual Special Awards

Award Title	Criteria
Cultural Innovation Excellence Award	Best Cultural Value-Oriented Work of the Year
Sustainable Design Pioneer Award	Based on LCA (Life Cycle Assessment) Framework
Emerging Creator Elite Award	Supreme Honor for Emerging Group

- *All special award-winning works will receive international media promotion resources.*

Legal Provisions

Terms & Conditions (English)
Intellectual Property Compliance All entries must be original works free from third-party IP infringement. In case of copyright, patent disputes or related legal claims, the Organizer shall bear no liability, and the entrant assumes full legal responsibility.
Usage Rights Grant By entering the competition, participants grant the Organizer perpetual, royalty-free global rights to utilize submitted works (including derivatives) for non-commercial academic promotion, exhibitions, publications, and media outreach.
Fees & Disqualification Entry fees are non-refundable and non-transferable. Submissions failing technical specifications or violating competition rules will be automatically disqualified without prior notice.
Jurisdiction Clause The International Cultural Federation (ICF) reserves sole and exclusive authority to interpret or amend competition terms.

Contact Information
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- Media Partnership: media@iciad.org

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ICIAD Digital Media Award

2025 ICIAD Digital Media Award

The 2025 ICIAD Digital Media Award is guided by the core themes of "Cultural Boundlessness · Technological Symbiosis · Future Perception," focusing on cross-media cultural storytelling and immersive experience innovation empowered by digital technologies. The competition invites designers to reshape cultural expression by blending virtual and physical realities, facilitating a profound integration of traditional culture with artificial intelligence, the metaverse, and interactive technologies. It encourages the use of data visualization, algorithmic art, and immersive scenario design to explore digital regeneration pathways for cultural heritage, and to build new paradigms of digital culture that possess both global influence and social responsibility. The award recognizes pioneering works that push technological boundaries, advance cultural inclusivity, and foster a sustainable digital ecosystem, aiming to propel the co-evolution of digital art and human civilization and to open new cultural frontiers for the global creative economy.

As one of the core categories of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the Digital Media Award is open to digital artists, technology teams, independent studios, and interdisciplinary innovators worldwide. The competition seeks cross-disciplinary projects that redefine cultural expression through cutting-edge technology. With a focus on the symbiotic relationship between digital innovation and humanistic value, the award aims to set a new industry benchmark—"Technology as the tool, culture as the soul, responsibility as the anchor"—and to expand the infinite possibilities for cultural inheritance and creativity in the digital era.

Entry Categories :

1. **Interface & User Experience (UI/UX) Design**
   Including web and mobile interfaces, smart device panels (such as automotive control centers, smart home controllers), wearable device UIs, HMI (Human-Machine Interaction) design, accessibility and inclusive design, voice interaction, AR/MR interfaces, and other digital platform or experience design.

2. **Motion Graphics & Visual Video Design**
   Covering motion graphics (MG animation), short video and animation content, film/VFX and compositing, title sequence design, promotional and educational videos, scientific visualization, and other moving image creations.

3. **Interactive Media & Immersive Experiences**
   Encompassing interactive art installations, digital entertainment, interactive experiences, game design, virtual reality (VR), augmented/mixed reality (AR/MR), immersive exhibitions, digital performances, and hybrid reality spaces.

4. **Data Visualization & Information Design**
   Including data visualization works, interactive infographics, smart dashboards, data-driven art, visualization for medical/financial/scientific fields, and other data and information design practices.

5. **Digital Branding & Communication Design**
   Covering digital brand identity, social media content, short video covers, in-feed advertising, animated stickers, virtual IP/character design, 3D virtual environments, digital social event campaigns, and related projects.

6. **Generative Art & AI Creation**
   Including algorithm-based and AI-generated design, AI-assisted creative works, generative visual content, interactive generative art, AIGC (AI-Generated Content), and other frontier AI-driven projects.

7. **Other Digital & New Media Design**
   Innovative digital design, experimental digital art, cross-disciplinary and new media works not covered above.

Submission Guidelines

• Required Materials:

1. Portfolio of Works: 5-10 high-resolution images (JPG/PNG, 300dpi) that showcase the project, including design drawings, renderings, or photographs of the actual project, to thoroughly highlight the key features of the work.

2. Design Description: A bilingual description (Chinese and English) within 500 words, detailing the cultural context, creative highlights, and application scenarios of the project, to help judges understand the unique value of the submission.

• Optional Materials:

- Design Video: No longer than 2 minutes (MP4 format), visually demonstrating the design process or interactive features to enhance the expressiveness of the submission.

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Submission Method

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Important Dates & Fees

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Award System

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Gold Award	Top 10%	Digitally Certified Credential + Exclusive ICIAD Online Gallery Space + Digital Annual Archive
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Bronze Award	Top 30%	Digitally Certified Credential + Digital Portfolio Archiving

- 2. Annual Special Awards

Award Title	Criteria
Cultural Innovation Excellence Award	Best Cultural Value-Oriented Work of the Year
Sustainable Design Pioneer Award	Based on LCA (Life Cycle Assessment) Framework
Emerging Creator Elite Award	Supreme Honor for Emerging Group

- *All special award-winning works will receive international media promotion resources.*

Legal Provisions

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ICIAD Painting Arts Award

2025 ICIAD Painting Arts Award

The 2025 ICIAD Painting Art Award embraces the core themes of "Heritage in Brushstrokes · Media Experimentation · Civilizational Dialogue," spotlighting the contemporary translation of cultural DNA and cross-disciplinary innovation in painting. The competition encourages artists to transcend traditional canvas boundaries, reinventing the narrative power of painting in a global context through material innovation, digital tools, and sustainable practices. Artists are invited to explore the synergy between ink, oil, mixed media, and generative AI, and to uncover new intersections among traditional techniques, the metaverse, bio-art, and social engagement—creating visual epics enriched with both historical depth and future vision. By recognizing pioneering works that ignite cultural awakening and ecological reflection through painting, the award seeks to define painting's enduring value as a vessel of the human spirit and a bridge of civilization, inscribing new, cross-cultural chapters into the history of art.

As a key category of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the ICIAD Painting Art Award welcomes submissions from professional painters, experimental art collectives, digital pioneers, and university students and faculty worldwide. The competition seeks breakthrough works that reconstruct cultural cognition through the language of painting and interdisciplinary innovation. It will delve deeply into the dialectics of craftsmanship, technological tools, and ethical responsibility, setting new benchmarks for global painting: "Technique as Foundation, Thought as Core, Responsibility as Boundary." The award aims to redefine painting's avant-garde mission in activating cultural heritage, contributing to ethical discourse in technology, and forging social connections.

Entry Categories

1. **Traditional Painting**

   o Oil painting (Classical, Impressionist, Expressionist, and other styles)

   o Ink painting (traditional literati works, new ink experiments, etc.)

   o Watercolor, gouache, acrylic, and related water-based techniques

   o Printmaking (woodcut, copperplate, lithograph, silkscreen, and other methods)

   o Mural painting (fresco, secco, and contemporary street graffiti)

   o Other painting practices rooted in traditional techniques

2. **Mixed Media and Material Innovation Painting**

   o Mixed media painting (collage, ready-made insertion, multi-layer or three-dimensional painting, etc.)

   o Hybrid digital and hand-drawn works (e.g., digital tablet plus oil/acrylic/other physical media)

   o Bio-material and new media painting (mycelium pigments, blood or organic materials, ecological art, etc.)

   o Light media painting (LED interactive installations, fluorescent/photoreactive materials, etc.)

3. **Digital and Virtual Painting**

   o Pure digital painting (created with tablets, screens, or computers)

   o AI-assisted painting (collaborative projects with AI tools such as Stable Diffusion, Midjourney, etc.)

   o NFT and crypto-related art projects

   o Painting in VR/AR environments, 3D digital graffiti, or immersive dynamic paintings

4. **Experimental and Interdisciplinary Painting Practices**

   o Interdisciplinary painting (integration with science, technology, performance, social experimentation, etc.)

   o Action painting, installation painting, interactive and participatory painting

   o Other innovative or groundbreaking painting works that transcend the categories above

Submission Guidelines

Required Materials:

1. Project Portfolio:
    o   5–10 high-resolution images of the work (JPG/PNG, 300dpi), including full views and close-up details.
    o   Technical/media explanation diagrams (If using AI or bio-materials, please provide a visualized process chart).
2. Artist Statement:
    o   Bilingual (Chinese and English), up to 600 words, explaining your concept, media, techniques, and innovations.

Optional Materials:

•   Process Documentation:
    o   Up to 3-minute video (MP4 format) showing the creation process or technical challenges,
    o   OR a PDF file with images and annotations of the different stages of your work.

Submission Method

• Online Submission:

•   Visit the official website www.iciad.org create an account, fill out the registration form, and upload your entry.

Evaluation Criteria

•   **Cultural Penetration (30%):**

The depth of interpretation and innovative transformation of civilizational genes, and the cultural insight and impact demonstrated by the work.

•   **Technical Disruption (25%):**

Breakthroughs in media, tools, or presentation; the ability to expand the boundaries of painting through technical innovation.

•   **Social Visibility (25%):**

The work's capacity to engage the public, foster participation, and effectively promote cultural discourse or social issues.

•   **Aesthetic Excellence (20%):**

Mastery in composition, color, and material language, reflecting a high level of visual and artistic accomplishment.

Important Dates & Fees

Key Dates

- April 20, 2025: Registration Opens

- July 20, 2025: Early Bird Registration Deadline

- September 20, 2025: Standard Registration Deadline

- October 20, 2025: Late Registration Deadline

- November 2025: Preliminary Judging

- December 2025: Final Judging

- December 2025: Online Announcement of Winners

Entry Fees

- **Note:** Entry fee is charged per submitted project.

Registration Period	Professional	Emerging
Early Bird (until 2025/7/20)	$20 / project	$10 / project
Standard (until 2025/9/20)	$40 / project	$15 / project
Late (until 2025/10/20)	$60 / project	$20 / project

Award System

- 1. Main Category Honors

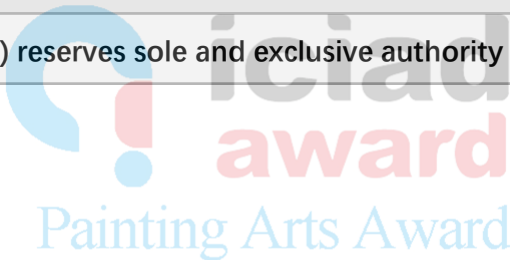| Award Tier	Percentage	Honor Benefits
Gold Award	Top 10%	Digitally Certified Credential + Exclusive ICIAD Online Gallery Space + Digital Annual Archive
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Bronze Award	Top 30%	Digitally Certified Credential + Digital Portfolio Archiving

- 2. Annual Special Awards

Award Title	Criteria
Cultural Innovation Excellence Award	Best Cultural Value-Oriented Work of the Year
Sustainable Design Pioneer Award	Based on LCA (Life Cycle Assessment) Framework
Emerging Creator Elite Award	Supreme Honor for Emerging Group

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Legal Provisions

Terms & Conditions (English)
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Usage Rights Grant By entering the competition, participants grant the Organizer perpetual, royalty-free global rights to utilize submitted works (including derivatives) for non-commercial academic promotion, exhibitions, publications, and media outreach.
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ICIAD Photographic Arts Award

2025 ICIAD Photographic Arts Award

The 2025 ICIAD Photography Art Award is guided by the themes of "Visual Narrative · Technological Symbiosis · Civilizational Resonance," focusing on the cultural decoding and technological innovation of photography in the digital age. The competition encourages creators to use the camera as a medium to foster in-depth dialogue between humanistic values, algorithmic ethics, virtual reality, and ecological issues. It advocates for the digital reinterpretation and innovation of traditional photographic techniques, the critical exploration of AI-generated imagery, and experimental immersive photographic installations. The award aims to reshape the contemporary expression of cultural heritage and explore the social impact and intervention value of photography in a globalized context. By recognizing pioneering works that use image technology to empower cultural accessibility and inspire ecological reflection, the award positions photography art as a vital mirror of human civilization, opening new dimensions of visual language in the digital era.

As a core category of the 2025 ICIAD International Cultural Innovation Art & Design Awards, the ICIAD Photography Art Award welcomes submissions from global photographers, imaging laboratories, interdisciplinary artists, and academic teams. The competition seeks groundbreaking works that redefine visual storytelling through cutting-edge technology. With a focus on the symbiosis between photographic ethics, technical innovation, and humanistic concern, the award aims to establish a new benchmark in the global photography field—"Technology for Good, Culture at the Core, Future-Oriented"—and to redefine the pioneering role of photography in cultural heritage, social transformation, and techno-ethical discourse.

Entry Categories

1. **Commercial & Communication Photography**
   Including advertising photography, corporate image photography, product and packaging photography, fashion and beauty photography, food and beverage photography, promotional and branding photography, personal branding projects, and event documentation for commerce.

2. **Photojournalism, Documentary & Social Photography**
   Encompassing news photography, editorial projects, environmental and social issue documentation, public welfare and charity photo stories, community documentation, social change, and conflict or disaster reportage.

3. **Nature, Ecology & Environmental Photography**
   Covering wildlife and ecological photography, climate crisis and environmental issues, geological and astronomical subjects, landscape photography, ocean and polar ecology, and other nature-based imagery.

4. **Lifestyle, Culture & Portrait Photography**
   Including travel photography, lifestyle image series, portraiture (individuals, family, communities), documentary of events and experiences, sports and action photography, as well as ethnic and folk culture photography.

5. **Still Life, Craft & Microscopic Photography**
   Including artistic still life, artifact and craftsmanship photography, close-ups and details, microscopic photography, and scientific or medical imagery.

6. **Architecture & Spatial Imagery**
   Covering architectural photography (interior, exterior, landscape), urban and rural space storytelling, cultural heritage space documentation, and projects focusing on spatial aesthetics.

7. **Artistic, Experimental & New Media Photography**
   Encompassing conceptual photography, cultural symbol imagery, body and performance art documentation, virtual reality and metaverse space capture, installation and mixed-media projects, AI-generated and hybrid experimental photography.

8. **Other Innovative Photographic Practices**
   Including cross-disciplinary and fusion works, experimental or groundbreaking photography projects without thematic or technical limitation.

Submission Guidelines

Required Materials:

1. Single Image Submission: Submit one high-resolution digital image (JPG/PNG format, 300dpi).

2. Series Submission: Submit 2-5 high-resolution digital images on the same theme (JPG/PNG format, 300dpi).

Optional Materials:

- Supplementary Documents: Technical description, English translation of important information, etc. (PDF format).

- Ethical Statement: If the work involves sensitive subjects, please provide permissions for photographing and describe privacy protection measures (PDF format).

Submission Method

• Online Submission:

- Visit the official website www.iciad.org create an account, fill out the registration form, and upload your entry.

Evaluation Criteria

- **Innovation (30%):** Whether the work expands the technical boundaries of the photographic medium and demonstrates distinctive creativity or technical exploration.

- **Cultural Value (30%):** The originality and depth with which the work responds to traditional culture or global issues.

- **Social Impact (20%):** The work's ability to engage the public, stimulate social discussion, and promote its chosen topic.

- **Aesthetic Quality (20%):** The level of compositional excellence, creative use of light and shadow, and the aesthetic integration of diverse media within the work.

Important Dates & Fees

Key Dates

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International Cultural Innovation
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